

# Zebra® S4M™



## S4M™—The Simple Way to Add Dependable Printing

Whether you're new to bar coding, upgrading from an older Stripe® or desktop printer, or adding new printers, Zebra's S4M thermal printer delivers an affordable solution for many labeling requirements.

Designed for the budget-minded, this printer offers you ease of use, the durability of a metal frame/case, and a full 8" media roll capacity that means fewer label changes. The S4M is an outstanding value compared to similar printers in the market.

### Simple to Use

The S4M printer offers a variety of ways to connect—from serial, parallel, and USB interfaces to internal 10/100 Ethernet or IEEE 802.11b/g—for simple system integration. And it will fit right in with your other Zebra printers because it speaks the same programming languages (ZPL® and EPL™). Plus, Zebra's APL™ language lets you easily change from other-brand printers to S4M printers without changing your label formats.



Zebra's S4M printer proudly wears the Stripe family name by providing the features needed to support many applications, including:

- Compliance labeling—comply with the latest industry and customer requirements
- Manufacturing—provide accurate, end-to-end identification to track materials through your factory or supply chain
- Distribution—bar code labeling for packing, shipping, inventory management
- Healthcare patient safety—hospital pharmacy unit-dose labeling, specimen and lab labeling, wristband printing, admissions/records labeling
- Unicode™ compliant—for faster, multi-language printing to meet global needs

# Specifications at a Glance\*

## Standard Features

- Print methods: Direct thermal; Thermal transfer (optional)
- Construction: Die-cast metal frame with sheet metal enclosure
- Metal media cover with enlarged clear window
- Element Energy Equalizer™ (E<sup>3</sup>™) for superior print quality
- XML-Enabled printing—direct-connect integration for bar code label printing; eliminates license fees and print server hardware and lowers customization and programming costs
- Back-lit LCD control panel
- Parallel, USB 1.1 and RS-232 serial ports

## Printer Specifications

### Resolution

- 203 dpi/8 dots per mm;
- 300 dpi/12 dots per mm (optional)

### Memory

Standard: 4 MB Flash, 8 MB DRAM

### Print Width

4.09"/104 mm

### Print Length

- 203 dpi: 157"/3,988 mm
- 300 dpi: 73"/1,854 mm (optional)

### Print Speed

6"/152 mm per second

### Media Sensors

Transmissive and reflective sensing sensors

## Media Characteristics

### Maximum non-continuous label length

Maximum non-continuous: 39"/991 mm

### Maximum label and liner width

0.75"/19.4 mm to 4.50"/114 mm

### Maximum media roll size

8.0"/203 mm O.D. on a 3.0"/76 mm I.D. core  
6.0"/152 mm O.D. on a 1.0"/25 mm I.D. core

### Media thickness

0.003"/0.076 mm to 0.010"/0.25 mm

### Media types

Continuous, die-cut, tags, black-mark

## Ribbon Characteristics

### Outside diameter

3.2"/81.3 mm

### Standard length

984'/300 m or 1476'/450 m

### Ratio

- 2:1 media roll to ribbon ratio for 984'/300 m
- 3:1 media roll ribbon ratio for 1476'/450 m

### Width

1.57"/40 mm to 4.33"/110 mm

### Ribbon setup

Ribbon wound ink-side out

### Core I.D.

1.0"/25.4 mm

## Operating Characteristics

### Environmental

- Operating temperature:  
40° F/5° C to 104° F/40° C (Thermal Transfer)  
32° F/0° C to 104° F/40° C (Direct Thermal)
- Storage temperature: -40° F/-40° C to 140° F/60° C
- Operating humidity: 20-85% non-condensing
- Storage humidity: 5-85% non-condensing

### Electrical

Universal auto-ranging (PFC-compliant) power supply  
90-265 VAC; 48-62Hz

### Agency Approvals

- IEC60950, EN55022 Class B, EN55024, EN61000-3-2, EN 61000-3-3.
- Markings: cULus, CE, Marking, FCC-B, ICES-003, VCCI, C-Tick, NOM, IRAM, CCC, GOST-R

## Physical Characteristics

- Width: 10.7"/272 mm
- Height: 11.6"/295 mm
- Depth: 18.8"/477 mm
- Weight: 27.2 lbs/12.4 kg
- Shipping weight: 33.5 lbs/15.2 kg

## ZebraLink™ Solutions

### Software

- ZebraDesigner™ Pro
- ZebraDesigner for XML
- ZebraDesigner
- ZebraNet™ Bridge Enterprise
- ZebraNet Utilities v 7.0
- Zebra Universal Driver
- ZBI-Developer™

## Networking Options

- ZebraNet Wireless Plus option
- ZebraNet 10/100 Print Server option

### Firmware

- ZPL II®
- Global Printing
- EPL2™
- XML-Enabled printing
- APL-I™/APL-D™ (Contact Zebra Development Services for additional details)
- Webview
- Alert
- ZBI 2.0™

## Fonts and Graphics

- 7 bitmapped, 1 smooth scalable (CG Triumvirate™ Bold Condensed)
- International character sets supporting the following code page: IBM® Code Page 850 International character set
- Support user-defined fonts and graphics—including custom logos
- ZPL II drawing commands—including boxes and lines
- Contains UFST® from Monotype Imaging Inc.

## Bar Code Symbolologies

- Linear: Code 11, Code 39, Code 93, Code 128 subsets A/B/C and UCC case C codes, UPC-A, UPC-E, EAN-8, EAN-13, UPC and EAN 2 or 5 digit extensions, Plessey, Postnet, Standard 2-of-5, Industrial 2-of-5, Interleaved 2-of-5, Logmars, MSI, Codabar, Planet Code, GS1 DataBar (RSS)
- 2-Dimensional: Aztec, Codablock, PDF417, Code 4, Data Matrix, GS1 Databar (RSS), MaxiCode, QR Code, MicroPDF417, TLC 39

## Options and Accessories

- Printhead 300 dpi/12 dots per mm
- Peel—a front mount, passive peel option, with no take-up spindle
- Factory installed 64 MB Flash memory option
- Real-time clock (RTC) option
- Thermal transfer ribbon handling option
- Keyboard display unit (KDU)
- Factory installed full-width guillotine knife cutter and catch tray

\*Specifications subject to change without notice.

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## About LOGISCENTER

Grupo Logiscenter is the leading provider in Europe of automatic identification and data capture equipments. Our products include barcode printing and reading devices, mobile computing devices, wireless access points, identification cards, and consumables.

## Reasons to work with us

**Our customers come first.** Our objective is not only selling our products but also holding a long-lasting relationship with our customers, based on the benefits and advantages we create for you and your company.

**The best brands.** We offer products from the best manufacturers worldwide.

**Expert technical support team.** Our support staff are experts in the products we sell. But not just the products, they can tell you the best solution for your particular problem or need.

**Largest stock.** We have a permanent stock of more than 12,000 products.

**Same-day shipping.** For all orders placed and confirmed before 16:00 on working days.

**Best prices.** With Logiscenter, you can be sure that you are paying a fair price for your products we will not overcharge you.

**Easy returns.** Damaged or defective products can be returned easily, for an exchange or reimbursement.

## Solutions for: Industry • Consumer • Mobility Transportation and Logistics • Retail • Health



Label printers



Barcode readers



Data terminals & PDA



PVC card printers



RFID



Consumables  
(labels, ribbons, PVC cards)

## Our Brands



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